



# Virtual Esthetician

## Templates for Contacting your Clients

*Use the provided templates below to contact your clients.*

### Email Template

{Greeting of your choice},

I hope this email finds you healthy and well!

I wanted to let you know that I am opening my virtual esthetician practice! Even though I am unable to perform treatments during this time of social distancing, I am still available for consultations, updating home regimens, and keeping your skin care on track until I can see you again for your next treatment.

Would you be available to schedule a virtual appointment with me sometime soon? We can do it over the phone, facetime, skype, zoom, etc... {whichever virtual platform you prefer or are able to use}

My online store is available and still shipping orders during this time! Go to... {Store link}

Find me on my social media channels for skin care education, best skin care practices, and product recommendations.

Instagram:

Facebook:

Twitter:

Website:

{Sign Off Signature}



## Virtual Appointment Outline

Here are some beginner questions to ask your clients during your virtual appointments.

- What does your skin feel like throughout the day?
- What are your main skin concerns? (Ask for specific details)
- How much time do you spend on your daily skincare routine?
- Tell me about your lifestyle. (Do you smoke? Spend a lot of time outdoors? Etc.)

Follow-up Questions to ask your clients with respective timeframes.

- Check to see if they have ordered the recommended product after a few days.
- After 1 week, contact them and ask how their skin is responding to new products.
- Offer a follow up consult on their new regimens.
- Book a follow up appointment 1 month out.
- Continue to offer education, and information to your clients through email, social media, and on your website if possible.